



Pacific Basin is one of the world's leading owners and operators of modern Handysize, Supramax and Ultramax dry bulk ships. We are listed in Hong Kong and operate globally with a fleet of over 250 ships trading worldwide, providing a sector-leading freight service to 600+ customers. Our team comprises over 4,000 seafarers and 400 shore staff in 14 key locations around the world.

Job Title	Corporate Communications Specialist	Location	Hong Kong
Department	Corporate Affairs	Reporting Line	Senior Manager, Corporate Communications

Role Summary	As part of a programme to further enhance our communications, we are looking for a talented and motivated Corporate Communications Specialist to support the delivery of high-quality internal and external communications.
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Internal Stakeholders	Various personnel across different departments
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Responsibilities	<ul style="list-style-type: none"> <li>Support the planning and execution of communications initiatives that advance the Company's goals and priorities</li> <li>Draft, produce and help maintain a regular flow of high-quality communications materials across channels, including social media (including video reels and graphics), press releases, corporate reports and announcements, website content, newsletters, intranet content, etc.</li> <li>Collaborate closely with your manager, other Corporate Affairs colleagues and other business units on content planning, storytelling and messaging to ensure consistency across all channels</li> <li>Support the day-to-day management and development of our corporate social media channels, with a focus on brand visibility and audience engagement</li> <li>Plan, produce and edit high-quality photo and video content for corporate use and social media</li> <li>Handle media monitoring and support crisis communication planning and response</li> <li>Track social media performance, audience insights and relevant industry trends, and prepare regular summaries and recommendations to help optimise reach and engagement</li> </ul>
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Skills, Capabilities & Qualifications	<ul style="list-style-type: none"> <li>Bachelor's or Master's degree in Communications, Public Relations, Marketing, or a related discipline</li> <li>3+ years' experience in corporate communications, digital marketing or related roles in sizeable organisations or PR agencies</li> <li>Excellent native-level English and Chinese written and verbal communication skills, with a proven ability to produce clear, engaging content</li> <li>Hands-on experience in executing social media and managing channels with measurable results</li> <li>Strong visual content skills, including photo and video shooting and editing, and graphic design</li> <li>Creative and detail-oriented, with a strong interest in visual storytelling and the ability to translate corporate messages into authentic, audience-appropriate content</li> <li>A collaborative team player who works well in a lean team and is able to take ownership of assigned responsibilities</li> <li>Eligible to work in Hong Kong is essential</li> </ul>	Attributes & Personality	<ul style="list-style-type: none"> <li>Strong interpersonal and ability to work effectively with stakeholders</li> <li>High integrity and professionalism, with sound judgement in handling sensitive information</li> <li>Resilient and adaptable, able to manage priorities and perform well in a fast-paced environment</li> <li>Creative and detail-oriented, with a strong interest in storytelling and building a strong corporate reputation</li> <li>Proactive and self-motivated, demonstrating accountability and a willingness to take responsibility for assigned tasks</li> </ul>
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If you are selected, you will be continuously assessed on the basis of your performance, attitude and behaviour as cultural fit and adherence to Company values is of paramount importance. We are committed to sustainable shipping with a keen focus on: safety, security, health and wellbeing; inclusive, supportive, supported, high-performing teams; responsible environmental investments and practices; and best-in-class service delivery.

Please apply with a covering message (specifying the position you are applying for, your salary expectation and contact details) with a full résumé (in PDF format only) to the Human Resources Department at [recruiting@pacificbasin.com](mailto:recruiting@pacificbasin.com). All applications will be treated in strict confidence and used solely for recruitment purposes. Application deadline is 30 April 2026.